

HARDWELL

Throughout his expansive career as a successful DJ, producer, remixer, label boss, filmmaker, and philanthropist, **former 2 x World No.1 DJ, Hardwell** has carved out a long-lasting legacy within the electronic music world.

Hailing from Breda, a city tucked deep within the Netherlands, Hardwell's journey began at 14, becoming a much sought-after artist on the Dutch dance scene before international attention began to pour in. Fast forward ten years, and Hardwell, aged 25, capped off a perennial journey when he was first crowned **World's #1 DJ** in 2013. Already on his way to helping shape the EDM explosion at that time, Hardwell emerged as one of the most acclaimed stars of the modern era of electronic music.

His appeal as a producer would catapult his status amongst fans and peers. Hardwell would earn countless **Beatport No. 1's** with releases like **'Spaceman', 'Apollo'** and **'Run Wild'** through his dancefloor singles. Whilst remixing for many of pop music's biggest names, including **Rihanna, Calvin Harris, Moby, U2, J Balvin,** and **Coldplay**. At the same time, delivering crossover hit singles working alongside major acts like **Craig David, Jay Sean, Austin Mahone,** and **Jason Derulo**. And never straying too far from his electronic roots, Hardwell would collaborate with DJ friends like **Armin van Buuren, Dimitri Vegas & Like Mike, Steve Aoki, Afrojack,** and **Tiësto**.

His acclaimed 2015 album **'United We Are'** proved to be a ground-breaking moment for **Hardwell**. A rich and diverse debut release, the album would secure the **#2 position** on the **iTunes** worldwide album chart.

As well as the hits, **Hardwell's** presence as a headline attraction on the biggest main stages in music placed him on every significant festival, including **Lollapalooza**, **Coachella**, **EDC Las Vegas**, **Creamfields**, **Untold Festival**, **EXIT festival**, **Ultra Music Festival** and **Tomorrowland**. His draw on the stadium and arena circuit saw Hardwell complete two world tours with '**I Am Hardwell**' in 2014/15 and then '**I Am Hardwell** -**United We Are'** in 2015/16. Concluding in **62 shows across 21 countries with 897,617 fans in attendance**. Official documentaries supported the culmination of both tours highlighting Hardwell's career journey and life on the road with sold-out shows at venues like **London's Brixton Academy** and **New York's Madison Square Garden**.

Always eager to push the boundaries of his performance environment, Hardwell's continually sought new platforms to share his music with the world. These included one-off shows at events like the **UEFA Champions League Final** and being the first DJ to perform a solo event at Germany's world-renowned **Hockenheim circuit.** And the first DJ to play on the podium at **Formula 1** when he dazzled music and sports fans at the **Mexican Grand Prix.**

Along the way, Hardwell maintained a deep-rooted connection to the club scene. From headline shows at **Ministry of Sound** in the **UK** to **Green Valley** in **Brazil**, Hardwell's also held residencies at **Hakkasan Las Vegas, Ushuaia Ibiza** and **Macau-based Club Cubic**, making him the first DJ from the west to have a residency there.

With an established and solid online presence, Hardwell is one of the most **'clicked on'** artists in the electronic scene, with over **8.6 million Facebook followers**, **7.2 million Twitter followers**, **4.9 million Instagram followers** and more than **1.1 billion hits** on his **YouTube channel**. In addition, Hardwell has long been a pioneer in the live streaming landscape in a career littered with record-breaking streams at some of the world's biggest events. His **2012 Tomorrowland** set famously crashed the festival's live stream server and currently sits at **25 million views on YouTube**. His 2013 stream for **Ultra Music Festival** clocks in at **over 34 million views on YouTube**. His 2018 performance at Ultra would achieve a staggering **1.6 million views** in less than two weeks and prove a standout moment for his fans.

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From winning prestigious awards such as an MTV European Music Award and multiple International Dance Music Awards, the seasoned international star has become one of dance music's most decorated artists with a cabinet of awards ranging from 2 x World #1 DJ titles to being awarded a 'Best Electro House DJ' at the DJ Awards in Ibiza, 'Best Global DJ' at the IDMA awards and 'Best DJ' at the Nova Era Awards.

Alongside his artistic endeavours, Hardwell also sought to utilise his position for philanthropic causes. With his United We Are Foundation, the project achieved social change through two aid events labelled the 'World's Biggest Guestlist'. These special aid concerts hosted at Mumbai's DY Patil Stadium in December 2015 and 2017 would raise enough donations to school a combined 122,000 children from the slums of Mumbai. Over the two aid concerts, more than 145,000 attended, and over 20 million people watched via the live streams on the night.

In Autumn 2018, after more than a decade of playing the most significant stages on the planet, Hardwell announced he would be taking a sabbatical from touring. Yet, temporarily stepping out of the limelight, the seasoned veteran gave his fans one final show to enjoy. Hardwell performed a special one-off concert at the Ziggo Dome during Amsterdam Dance Event, collaborating live with Metropole Orkest **Symphony.** Hardwell took the audience on an explorative trip of dance music history by merging the worlds of pop, jazz, and electronic music.

Although out of the spotlight of touring, Hardwell's creative output continued to flow. Studio singles kept coming for the remainder of 2018 and throughout 2019. In addition, the start of 2020 saw the release of *The* Story of Hardwell, a unique collective album of his most significant past and present hits.

Time away from touring would allow Hardwell to be more hands-on with his award-winning label, Revealed **Recordings**, to reorganise and expand the longstanding imprint. This period away from touring also meant he could commit more focus in the studio for artist discovery. During this interval, the fruits of his action resulted in a body of work that would signify a new era in the Hardwell story.

On March 27th, 2022, after 3.5 years away, Hardwell returned to Miami's Ultra Music Festival to perform a surprise closing set. Armed with a new 14-track artist album, **REBELS NEVER DIE**, released on **Revealed** Recordings and the announcement of a massive 24-date world tour, Hardwell ignited the attention of fans around the globe. Since his long-awaited return to Ultra Miami. Hardwell has taken his new tour show to arenas in North America, including UBS Arena in New York, Bill Graham Civic Auditorium in San Francisco, and the Tradex in Canada. Hardwell has also taken the show to Israel, Ultra Europe in Croatia, Laroc club in Brazil, Atlas Arena in Poland, Soundstorm in Saudi Arabia, Untold Festival in Romania, Ushuaïa Ibiza, Creamfields and Tomorrowland, where the maverick figure performed mainstage sets across two separate weekends. Further **REBELS NEVER DIE** tour dates took place across Asia and Europe, including a return to Amsterdam's Ziggo Dome for a special homecoming show.

Featuring entirely solo material, the arrival of the **REBELS NEVER DIE album** ushered in a new era for one of electronic music's biggest-known stars. Hardwell was inspired to reinvent himself after journeying back to the music he used to listen to as a teenager and rediscovering his old vinyl collection. The result is a timeless long-player release that combines early hard trance riffs with the energy of his big room sounds, all built around a techno-esque musical structure. From goosebump-inducing singles like 'BROKEN MIRROR', 'INTO THE UNKNOWN', and 'I FEEL LIKE DANCING' to seismic club bangers' GODD', 'LASER' and 'PACMAN', the album is a chance to dive headfirst into **Hardwell's** creative mind.

To celebrate the next phase of the **REBELS NEVER DIE** world tour, Hardwell closed 2022 with a special DELUXE EDITION of the REBELS NEVER DIE album. Featuring reworks of classic tracks 'SPACEMAN', 'RETROGRADE' and 'BIG ROOM NEVER DIES', Hardwell's classic collab with Blasterjaxx and Mitch Crown. The DELUXE EDITION also includes a brand-new track called 'OH GOSH' and an epic mashup of 'F*CKING SOCIETY' versus Metallica's 'NOTHING ELSE MATTERS'.

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Maintaining a unique tapestry of projects, Hardwell teamed up with fellow Dutch artist Maddix to unlock 2023 burst electro energy. Taking **David Guetta's** resounding cover with а of of **Benny** Benassi's classic 'Satisfaction', the Dutch collaborators carve out a new remake filled with raw, up-tempo energy and indestructible bass chords. The pair then crafted an exhilarating rework of the classic 4Strings Eurodance hit 'Take Me Away Again' on Spinnin' Records. Back at the helm of his Revealed imprint, Hardwell tapped rising star VINNIE for a dose of vintage main room action on 'Balança', dropped his highly anticipated collaboration 'Twisted' with Australian trailblazer Will Sparks, unveiled his fourth collaboration with Quintino on 'Sloopkogel', and delivered a giant bolt of dancefloor energy with his match-up with Timmy Trumpet and Maddix on 'Revolution'.

"I hate to be caught up in one particular genre. I always try to make music I love to play out. I don't consider myself a mainstream artist, techno, or big room artist, I consider myself Hardwell, and this is what Hardwell is. If it's not a genre, it's not a genre; it's just me."

Always a leader with a quest to evolve, not repeat. The *REBELS NEVER DIE* chapter of Hardwell's career is a critical point in the musical shift for one of electronic music's iconic artists.

www.djhardwell.com

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